

**Gordon W. Arbogast**  
**CV**

**Education**

Executive Education	Harvard University (1992)
Ph.D.	Clemson University (1986)
DOD Senior Service College	Industrial College of the Armed Forces (Honor Grad 1983)
M.S.E.E. / M.S.I.M.	Georgia Institute of Technology (1970/1971)
US Army Career Course	Signal Corps Advanced Course (Honor Grad 1968)
B.S.	U.S. Military Academy (1963)

**Honors**

Honor Graduate, Industrial College of the Armed Forces, 1983  
Various military decorations including: Defense Meritorious Service Medal, Legion of Merit, Bronze Star Medal w/Oak Leaf Cluster, Air Medal, Meritorious Service Medal (2), Joint Services Commendation Medals, Army Commendation Medals (3)  
Promoted to rank of Colonel in U.S. Army (1983).  
Freedom Medal from Freedom Foundation of Valley Forge, 1970; Marquis Who's Who in the World Millennium Edition, 2002-2007 editions ; Marquis Who's Who in America Millennium Edition, 2002- 2007 editions; Marquis Who's Who in Science and Engineering Volume IV, 1998-1999, 2000-2007 editions; Marquis Who's Who Lifetime Achievement Award (April 2018)  
Professor of the Year, Adult Degree Program, 2000; Award for Innovative Excellence in Teaching, Learning and Technology, 2002.

**Academic Experience**

Associate Dean and Director of Graduate Programs, 2005- 2010; Department Head -Mgt, Decision Sciences and Info Mgt (2010-2014)  
Professor of Management (Tenured), Jacksonville University, 1994-present  
Permanent Associate Professor and Head, Department of Engineering, U.S. Military Academy, 1986-1989  
Adjunct Professor of Management, Universities of Virginia and Maryland (1979-1983)  
Assistant Professor of Electrical Engineering, Department of Elect. Engineering, U.S. Military Academy, 1970-1973

**Teaching**

Course Director at West Point (1972-1973). Taught engineering and new systems engineering courses at West Point (1987-1989).  
Taught five of the required core twelve courses in the JU Executive and Evening MBA programs (1994-present) and DBA course.

**Curriculum Reform and the Integration of Technology**

As Head of Engineering, initiated new systems engineering major at West Point (1987). While member of senior governance board at West Point (Academic Board), actively involved in major curriculum reform and reorganization i.e. deactivated Department of Engineering and participated in activating a new Department of Systems Engineering. Headed numerous curriculum reviews at JU.

**Management/Consulting Experience**

Command at all Army levels through battalion level (battalion commander in Germany 1978-1980). Deputy Project Manager of an Army \$650 million computer project (1980-1982). Associate Director of Engineering, Technology and Strategic Planning for Defense Communications Agency (1989-1990). Vice President for Systems Technology, Pacific Bell (1990-1993). International consultant in Information Technology for Learning Tree International and Hong Kong Productivity Center. Consulted with a variety of local businesses to include Merrill Lynch, Stellar Group, Specialty Hospital, Jacksonville Jaguars, and Scott McCrae Group.

**Publications**

Numerous refereed publications in last ten years (e.g.: "Optimizing International Teams' Effectiveness by Building Trust", The Journal of American Academy of Business, Cambridge; "Predicting Non-Ferrous Metal Commodity Values as a Function of USA and China GDP", The Journal of Management and Engineering Integration, "The impact of gender and profit margin on the duration of hiring process for professional service firms", Evidence-based HRM: a Global Forum for Empirical Scholarship, all in 2018).

**University Service**

Served on a variety of University and College of Business (COB) committees. As Director of Accreditation for DCOB, developed and implemented new initiatives to achieve AACSB accreditation in 2010; Chaired DCOB Faculty Qualifications Committee (2005- 2012); Chair of Faculty Athletic Committee (2000-2002); Chair of University Tenure and Promotion Committee (2003-2005). University Appointments Committee (2015- Present)

## Miscellaneous

Avid sports fan especially in football, basketball and golf. Lettered at West Point in basketball. Assistant basketball coach at West Point (1987-1989) and at Jacksonville University (1994-1997). Jacksonville Jaguar season ticket holder (23 yrs.) and golf enthusiast.

Web Site: <http://users.ju.edu/garboga/>

Bibliography:

### Category A:

2020- 2021

- Arbogast and Ankenbrand, An Analysis of Corporate Responsibility (CSR) across Firms, Industries and Regions, *The Journal of American Academy of Business Cambridge* Summer 2020. (Peer-reviewed/refereed Journal Article, **ABDC listed**; AAS- Contribution to Practice).

2019 - 2020

- Arbogast and Agrawal, Does Corporate Social Responsibility Affect Corporate Profit Margins?, *The Journal of Management and Engineering Integration*, Vol., No., Winter 2019, (Peer-reviewed/refereed Journal Article, **Cabells Listed**; AAS- Contribution to Practice). Note that this article will also count as it was accepted and published before 1 January 2020 when the new standard of ABDC became official).
- Arbogast, Adams, Decardenas and Agrawal, "What are the primary Contributing Factors to Economic Development in a US Community", *The Journal of American Academy of Business, Cambridge*, Volume 25, Number 1, September 2019, The Library of Congress, Washington DC ISSN 1540-7780 pgs. 25-32 (Peer-reviewed/refereed Journal Article, **ABDC listed**; AAS- Contribution to Practice).

2018- 2019

- Ford, Demps, & Arbogast, "Public and Private Partnership Advantages," *The Journal of American Academy of Business Cambridge*, 24 (1), 24-31. Summer 2018. Peer-reviewed/refereed Journal Article, AAS- Contribution to Practice).
- Agrawal, Hartman, Rasberry and Arbogast, "The impact of gender and profit margin on the duration of hiring process for professional service firms", *Evidence-based HRM: a Global Forum for Empirical Scholarship*, Summer 2018 edition, ARTICLE NO: 609511.

2017- 2018

- Arbogast and Witte, "Optimizing International Teams' Effectiveness by Building Trust", *The Journal of American Academy of Business, Cambridge*, Volume 23, Number 1, September 2017, The Library of Congress, Washington DC ISSN 1540-7780 pgs. 1-8 (Peer-reviewed/refereed Journal Article, AAS- Contribution to Practice).
- Arbogast, Kurz, and Warnock, "Predicting Non-Ferrous Metal Commodity Values as a Function of USA and China GDP", *The Journal of Management and Engineering Integration*, Vol. 10, No. 2, Winter 2017, (Peer-reviewed/refereed Journal Article, AAS- Contribution to Practice).

2016- 2017

- Arbogast, Witte and Mirabella, "Predicting Innovation Ability by Hofstede's Cultural Dimensions", *Business Review Cambridge*, Volume 19, Number 2, Summer 2016. (Peer-reviewed/refereed Journal Article, AAS- Contribution to Practice).
- Arbogast, Edgar and Witte, "The Impact of Wealth Distribution as a Result of State Funded Lotteries" *The Journal of Management and Engineering Integration*, Vol. 9, No. 1, Summer 2016, (Peer-reviewed/refereed Journal Article, AAS- Contribution to Practice).

2015-2016

- Bateh, Thornton, Arbogast and Farah, "Social Awareness and Global Concern for Sustainability Initiatives in the Financial Sector", *Journal of Business Studies Quarterly*, Volume 7,, Number 1, September 2015, (Peer-reviewed/Refereed Journal Article, AAS- Contribution to Practice).

- Arbogast, Edgar and Witte, “Assessing Electric Energy Consumption in North Florida”, *The Journal of Management and Engineering Integration*, Vol. 8, No. 1, Summer 2015, (Peer-reviewed/refereed Journal Article, AAS- Contribution to Practice).

2014-2015

- Arbogast and Van Den Heuvel, “Modeling the Demand for City Water Consumption”, *The Journal of American Business Review Cambridge*, Volume 3, Number 1, Winter 2014-2015, ISSN 2167-0803 (Peer-reviewed/Refereed Journal Article, AAS- Contribution to Practice).
- Arbogast, Bateh, Thornton and Horner, “Sustainability Variation in Country Groupings”, *Journal of International Business and Cultural Studies*, Jan 2015, (Peer reviewed/Refereed Journal Article, AAS- Contribution to Practice).

2013-2014

- Arbogast and Thornton, “Factors Affecting School Quality in Florida”, *Contemporary Issues in Education Research*, Vol. 7, No. 2, Second Quarter 2014, Clute Institute. (Peer reviewed/Refereed Journal Article, AAS- Contribution to Practice).
- Arbogast and Mirabella, “Predicting Firm Performance as a Function of CEO and Economic Factors”, *Business Review Cambridge*, Volume 19, Number 2, March 2014 (Peer-reviewed/Refereed Journal Article, AAS- Contribution to Practice).

### Category B

2020- 2021

- Arbogast, Hawkins, Lehman and Jadav, “Value of a Four-Day Work Week in the US”, submitted to the *The Journal of Management and Engineering Integration* ( presented by Arbogast in the Management of Technology Tract of the Association of International Engineering and Management Systems Conference, March 2021).